



GROVE

Branding
Website Amendments
Digital Marketing
GDN & Google Search
Social Media Management

GROVE

GROVE LLC, formerly known as one of Citiscape branches (Nursery) was established in 2005. It focuses on production and acclimatization of outdoor and indoor plants suitable for the local and regional markets. Having an area of over 350,000 sq.m, it has the capacity to grow and acclimatize various trees, exotic plants and flowering species. It has an open holding area of 100,000 sq.m that can hold a large number of containers for imported trees and plants. Those we serve — landscape and golf course contractors, developers, distributors — count on our ability to provide excellent services and most importantly, expert after-sale follow-up.

Our team consists of expert technicians and plant specialists including Landscape Architects, Designers and Horticulturists who are highly knowledgeable in design and installation of indoor and outdoor gardens, and maintenance of all varieties of plants in different weather conditions and guard them against major diseases.

GROVE LLC plays an important role in the execution and completion of many prestigious projects of Citiscape LLC. Planted shrubs, ground covers, flowering plants, palm, coconut and general trees used in various projects were acclimatized and grown from our owned nursery.

To support the UAE vision in "Sustainable Environment and Infrastructure", GROVE is adopting new innovative technologies including growing systems, structures, equipment and nursery management techniques to achieve perfect balance between economic and social development.



GROVE

GROVE, needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



GROVE

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles GROVE's Social media from A to Z.

Website: <https://www.grove-landscape.com/>

Facebook: <https://www.facebook.com/Grove-Landscaping-106562650899880/>

Instagram: https://www.instagram.com/grove_landscaping/

Linkedin: <https://www.linkedin.com/company/grove-landscaping-uae/>



GROVE

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassarabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



+971 56 171 5886



+9714 2225 226



info@kingsmenagency.com



www.kingsmenagency.com



Business Bay, Churchill Tower 1– Dubai-Office 2114



@Kingsmen_Agency



@KingsmenDubai



@AgencyKingsmen



@KingsmenAgency