



STERILOX

Social Media Management
Digital Advertising

STERILOX

STERILOX is a powerful non-chlorine-based and non-alcohol-based pathogen control solution. Compared to conventional disinfectants and treatment chemicals, only natural elements are used in the production of STERILOX. It has been repeatedly proven to be lethal against bacteria, spores, viruses (including COVID), fungi, yeasts and moulds. Its superior effectiveness is a result of a uniquely optimized formulation developed by scientists and perfected through R&D over the past 30 years.

At the same time, the product is completely safe and non-toxic to humans and animals. With a pH level of 7.0, STERILOX is safe to ingest, wash with and inhale. It does not damage treated surfaces, does not need any special handling or disposal.

STERILOX is an incredibly versatile and multi-purpose product that can be used both in industry and in the home, including even the processing and production of food and beverages. It can be added to steam, ice and water to ensure effective sterilization of a broad range of environments.

No chemically based disinfectant can boast all of these properties.



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- STERILOX needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation

STERILOX

From Flyers design, Content Creation, posting and boosting, Kingsmen Agency handles STERILOX'S social media from A to Z

Facebook: <https://www.facebook.com/Sterilox-Middle-East-102079155140320>

Instagram: <https://www.instagram.com/sterilox.me/>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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