



**Trouvaille**

Social Media  
Digital Media

# Trouvaille

In a cozy location off the fast lanes of Dubai – a melting pot of cultures in the Middle East – TROUVAILLE is a hidden gem: abundant in sophistication, a welcoming charm, innovative spirit and a wealth of influence from around the world.

Inspired by two exquisite and favoured cuisines, the menu intertwines classic, gourmet and comforting French and Lebanese dishes with an unparalleled infusion of creativity and imagination that bring the art of dining to life.

Gourmet food at an affordable price point; The concept of Trouvaille was brought to life drawing the core of its inspiration from the French Revolution when the abolition of the guild system and the downfall of the monarchy left celebrated chefs on the streets. This monumental moment in history led to the introduction of Bouillon restaurants, which offered the 'ordinary' man access to gourmet cooking matched with opulent interiors at an affordable price point.

“A feast for the belly and the eyes.”

Combining warm hospitality with elegant interiors, hearty dishes and the bustling sounds of Paris, every visit to TROUVAILLE is a journey for the senses. It is a hub for coffee enthusiasts, and epicureans alike.

A lucky find so good, you won't want to keep it to yourself – TROUVAILLE is the place to gather with friends, family and colleagues.

-TROUVAILLE-

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Trouvaille needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



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From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles Trouvaille's social media from A to Z

Website:

<https://trouvaille.ae/>

Facebook:

<https://www.facebook.com/Trouvaille.ae/>

Instagram:

[https://instagram.com/trouvaille\\_ae?igshid=1w8o22dcx8bv8](https://instagram.com/trouvaille_ae?igshid=1w8o22dcx8bv8)



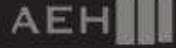
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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

# ❖ OUR CLIENTS



*Dr. Angie Kassabie*





Thank You!

## Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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