



Studio

Social Media Management

Studio

Studio Terrace Dubai, located in the heart of Souk Madinat Jumeirah, is a restaurant/lounge venue offering breathtaking views of the city, a wide range of drink choices and a carefully crafted international menu. Head down and enjoy the sundown with spectacular panoramic views of the Burj Al Arab, accompanied by a relaxing yet vibrant atmosphere.

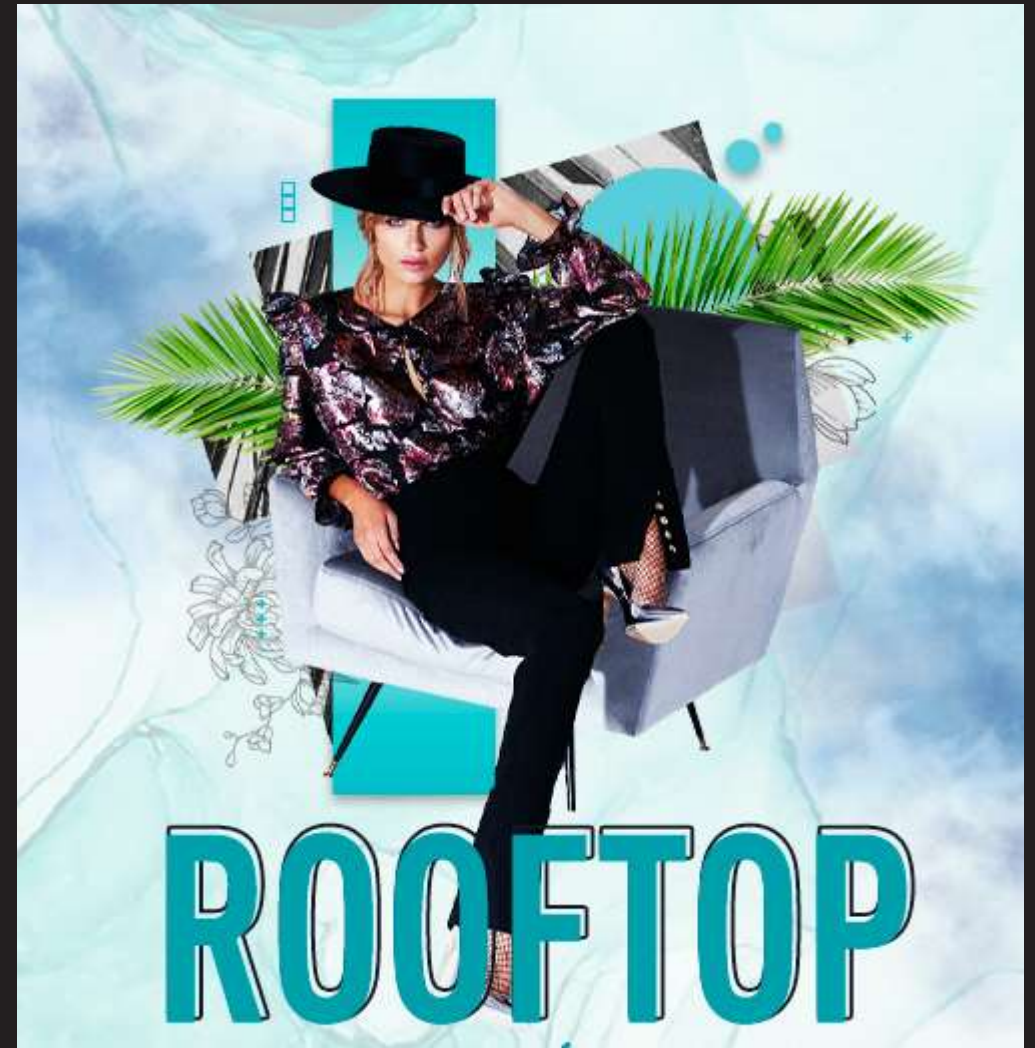


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Studio needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



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From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles Studio's social media from A to Z

Website:

<https://studioclub.ae/>

Instagram:

<https://www.instagram.com/studioclubdubai/>



Studio

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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