



Radeo

Branding
Website Development
Events
Social Media Management
Production
Paid Advertising

Radeo

Located at the Regent Palace Hotel in Dubai, Radeo is a world-class and luxurious Arabic lounge full of energy that provides a lively, fancy and enthusiastic atmosphere.

We are an ideal place to have a good time uplifting your mood to the finest Arabic, Egyptian and English music with the best DJs. We have six events per week and we offer everything that the guest expects in a luxurious nightlife; our elegant decor makes you instantly feel trendy and at the same time we serve delicious food and exotic drinks that suit all tastes.

We have experience in this field for 23 years and long-term experience with clients that make us one of the most successful experts in this field.

All this will ensure that you get an exceptional experience, excellent service, great quality and amazing entertainment every time you visit Radeo, the best Arabic club in nightlife and entertainment!



Radeo

Radeo needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Radeo

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles Radeo's Social media from A to Z.

Website:

<http://radeodubai.com/>

Instagram:

https://instagram.com/radeo_dubai?igshid=cgglva9yvl82

Facebook:

<https://www.facebook.com/Radeo-Regent-105784358056306/>



Radeo

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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