



Malika Boutique

Branding
E-commerce Website Development & Maintenance

Malika Boutique

If a dramatic entrance or a unique look is what you seek, you have found your place. Malika is your dream fashion boutique, where you can find quality, style and distinctiveness in all sizes.

The latest fashion trends, vintage styles, simple or shiny outfits are available in our online store. Choose your style, your price and your size in a seamless process!

Your dream dress is in here somewhere! Let us know when you find it.



Malika Boutique

Malika Boutique needs to focus on their Social Network as the internet in Romania has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Malika Boutique

Kingsmen Agency was hired by Malika Boutique for Branding, E-commerce website development and maintenance.

Website:

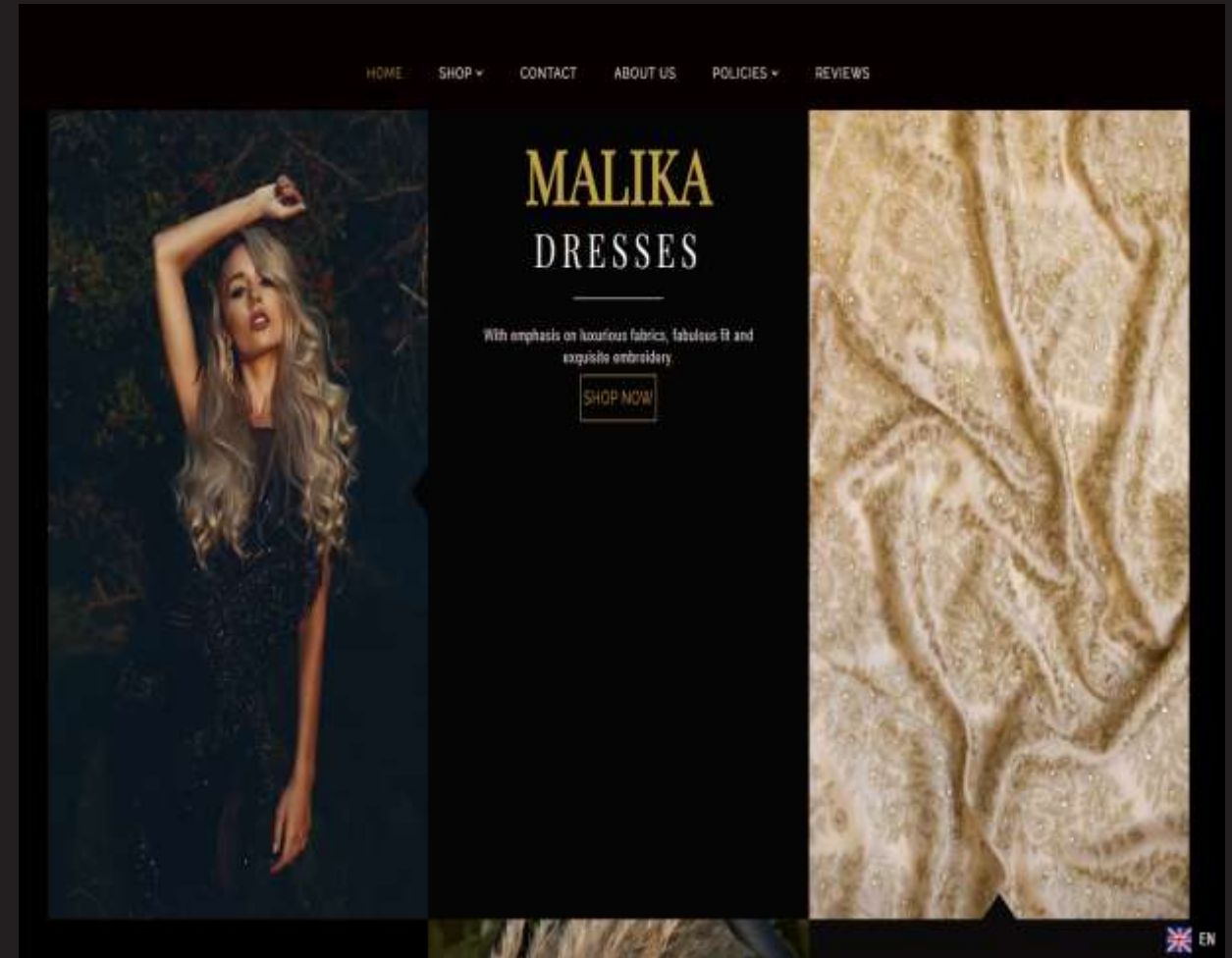
<https://malika-boutique.com/>

Instagram:

<https://www.instagram.com/malikaboutique.ro/?hl=en>

Facebook:

<https://www.facebook.com/MalikaBoutiqueSRL>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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