



Beach By Five

Social Media Management
Digital Advertising
Production

Beach By Five

Weekdays and weekends are made for sun, sand, and sea! Far from your average hotel beach, Beach by FIVE a 150 meter private beach in Dubai, home to double width sun loungers, cabanas, Jacuzzis as well a breathtaking glass lined pool topped with a stunning chandelier giving you the perfect Instagram shot & Beach Parties.

Head to the stunning beach deck where you can dine on modern European tapas, sip on signature cocktails and enjoy a luxe Nu Air shisha whilst soaking up those FIVE vibes and stunning views of the Dubai Marina. Beach by FIVE's Mediterranean sharing style menu is influenced by the traditional flavours of Spain, Greece, Turkey and the Levant, offering a variety of hot and cold plates, dishes from the land and sea as well as delicious sushi for you to tuck into.



Beach By Five

Beach By Five needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Beach By Five

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles Beach By Five's social media from A to Z

Website:

<https://palmjumeirah.fivehotelsandresorts.com/eat-drink/beach-by-five>

Instagram:

<https://instagram.com/beachbyfive?igshid=ky5r9odiea24>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassarab





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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