



Worldwide Zoo Consultants

Social Media Management
Paid Advertising
Content Creation
Website Development
SEO Plan

Worldwide Zoo Consultants

Worldwide Zoo Consultants is a global leader in the creation, development and management of a wide variety of specialized animal facilities, attractions and projects, from zoological parks, public aquariums, animal sanctuaries, living museums and immersive animal-based educational centres. As the Worldwide Zoo Consultants family, we strive to deliver a world-class experience for our clients, implementing our core values of professionalism, experience, creativity and engagement..



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- Worldwide Zoo Consultants, needs to focus on their Social Network as the internet Worldwide has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation

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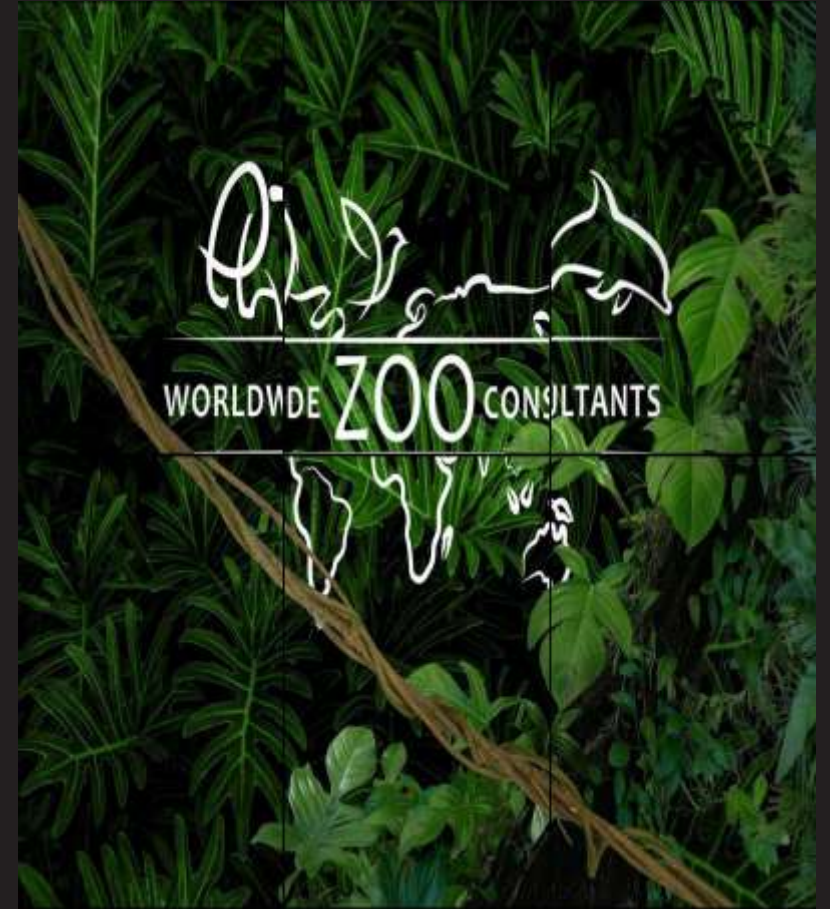
From Website Development, Paid Advertising, SEO Plan, Flyers design, Content Creation, posting and boosting, Kingsmen Agency handles Worldwide Zoo Consultant's social media Instagram, Facebook, Twitter and LinkedIn from A to Z

Website: <https://worldwidezoo.com/projects/>

Facebook: <https://www.facebook.com/worldwide.zoo.consultans>

Instagram: <https://www.instagram.com/worldwide.zoo.consultants/>

LinkedIn: <https://www.linkedin.com/company/worldwide-zoo-consultants-mena>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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