



Rixos Premium JBR

**AZURE BEACH
VOGUE POOL PARTY**

- Full Digital Marketing
- Reach 20M
- Guests Per Event 2000

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Azure Beach Dubai at Rixos is one of the most happening places in town. And it is nowhere behind when it comes to hosting grand pool parties either. The Vogue Midnight Pool Party at the Azure Beach Club is one of the most sought after pool parties in Dubai.



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Kingsmen Agency has handled a Full Digital Marketing for AZURE BEACH "VOGUE POOL PARTY"

Website:

<https://azure-beach.com/>

Facebook:

<https://www.facebook.com/azurebeachdubai/>

Instagram:

<https://instagram.com/azurebeachdubai?igshid=1hv4iwmraw1hk>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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