



MAFLA

Website Development
Events & Social Media Management

MAFIA

We are pleased to bring you an exclusive clubbing and nightlife experience in Dubai. Our elegant, classy and mysterious entertainment venue/lounge is something you don't want to miss.

Feel chic and fashionable at Mafia and enjoy a unique never seen before ambiance. Mysterious, dangerous and wild, Mafia strives to offer you top-notch events that are luxurious and grand.

Feel the extravagance with Mafia.



MAFIA

MAFIA needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



MAFIA

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles MAFIA's Social media from A to Z

Website:

<https://mafiadubai.ae/>

Instagram:

<https://www.instagram.com/mafiadubai/>

Facebook:

<https://www.facebook.com/mafiaclubdubai/>



MAFLA

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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