



Kingsmen Agency

“LET’S GO GYM”

Website - Mobile App - SEO - Paid Ads - Email
Marketing - Company Profile - Social Media
Management

- Let's go© is a revolution in fitness. They focus on wellness and motivation to ensure happy results. Their spaces are designed to support healthy communities made up of motivated people-like you!
- Indoor and outdoor spaces have been created to maximize on fun and functionality. Their classes range from high intensity training, capoeira to traditional classes like spinning, group work outs, and boot camp training.
- The gym uses technology and health in a way that helps you grow. The nutritionists can also guide you towards better food choices. And our healthy food products deliver!



Our Action Plan for LET'S GO GYM

- LET'S GO needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the Venue that included:
 - Facebook
 - Instagram
 - Website
 - Mobile App
 - SEO
 - Paid ads
 - Email marketing
 - Company Profile

Social Media

- From Flyers design, Video Production, Content Creation and Translation, posting and boosting, Kingsmen Agency handles Let's Go Gym's social media from A to Z.
- Facebook: <https://www.facebook.com/letsgogymuae>
- Instagram: <https://www.instagram.com/letsgogymuae/>



Website & Mobile App

- Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations.
- Website development from scratch or via WordPress, Content Creation, hosting, Maintenance and update upon necessity was handled by our skilled team till very last edit.



<http://www.letszogym.ae/>



Search Engine Optimization & Paid Ads

- Our group of web professionals handles practically every aspect of building and maintaining your web presence through Search Engine Optimization.
- Kingsmen team of SEO specialists is constantly working on Let's Go Gym Website to succeed online. The right SEO pros will be able to create a website based on your company's unique features.
- In the world of business, advertising and marketing play a crucial part in a company's success. Paid advertising is a highly recommended tool to bring in new customers, get leads and increase brand awareness. Paid advertising comes in many different forms online.



Company Profile

- Establishing a unique presence in the marketplace requires a strong Branding. Kingsmen helps you create a unique name, story, strategy and visual brand identity. Our team offers a wide range of branding services, including a Company profile to highlight everything related to the business.

Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886