



Evoked Agency

Logo Design
Website
Social Media
Brand Guidelines

Evoked Agency

Evoked Advertising is specialized in marketing strategies that suit the products and services you offer, as well as designs effective communication measures that will inspire customers to take action. We work towards grasping the big picture when it comes to market trends, in addition to understanding consumer behavior towards products and services that are offered.



Evoked Agency

Evoked Agency needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Evoke Agency

Kingsmen Agency was hired by Evoke Agency for Logo Design, Website development, Social Media and Brand Guidelines.

Website: <https://evokeuae.com/>

Instagram: <https://www.instagram.com/evoke.uae/>



Evoked Agency

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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