



Kingsmen Agency

“AEH Consultancy”

Website design, hosting & Maintenance



AEH Consultancy



- AEH Consultancy LLC provides a wide range of services from initiation of projects until final closure with an experienced team and vast expertise in design engineering, contract administration and dispute resolution services in both private and public industry sectors.

Our Action Plan for AEH Consultancy

- AEH Consultancy needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the company that included:
 - Website Site Design and Hosting

Website

- Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations.
- Website development from scratch or via WordPress, Content Creation, hosting, Maintenance and update upon necessity was handled by our skilled team till very last edit.



<http://aehconsultancy.com/>

Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886