



SELECT MARKET

Full Branding
Website Revamp
Digital Marketing
SEO Plan
Monthly Brochures
Social Media Management

SELECT MARKET

Select market LLC, a subsidiary of Das Holding Group of Companies was established in 2011 and at present have 5 branches based in Abu Dhabi U.A.E.

Select Market management has decided in 2014 to elevate the standard and spirit with an ambition plan and strategy.

Select Market upgraded the brand and implemented 2 main goals, best quality, price and customer service. Select Market is putting all efforts to give the best shopping experience to our valued customers.

The logo for Select Market features the Arabic name 'سيلايكت ماركت' in blue, with a green sprout icon integrated into the letter 'ي'. Below it, the English name 'Select market' is written in a blue, sans-serif font, also featuring the green sprout icon integrated into the letter 'e'.

SELECT MARKET

SELECT MARKET, needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



**GET THE
BEST DEALS!**

Select market
سيكت ماركت

SELECT MARKET

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles SELECT MARKET's Social media from A to Z.

Website: <https://www.selectmarket.ae/>

Facebook: <https://www.facebook.com/selectmarket2012>

Instagram: <https://www.instagram.com/selectmarketllc/>

Linkedin: <https://www.linkedin.com/company/select-market-uae/>



SELECT MARKET

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



+971 56 171 5886



+9714 2225 226



info@kingsmenagency.com



www.kingsmenagency.com



Business Bay, Churchill Tower 1– Dubai-Office 2114



@Kingsmen_Agency



@KingsmenDubai



@AgencyKingsmen



@KingsmenAgency