



MOTOPRO

Digital Marketing
Social Media Management

MOTOPRO

Motopro is one of Abu Dhabi's finest and best equipped automobile workshops, catering to some of the world's top automotive brands and trusted by the most demanding of customers in the region. Motopro Auto Service L.L.C (earlier Tawasul Auto Service L.L.C), is equipped to handle repairs and servicing leading brands of automobiles from across the globe including German, Japanese, American, Korean and European vehicles. A state-of-the-art garage, with the best-in-class diagnostic tools help identify and fix any problem or niggles that a vehicle may have, often well in advance of anything becoming a problem at all.



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MOTOPRO, needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



MOTOPRO

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles MOTOPRO's Social media from A to Z.

Website: <https://www.motopro.ae/>

Facebook: <https://www.facebook.com/motoprouae/>

Instagram: https://www.instagram.com/motopro_uae/

Linkedin: <https://www.linkedin.com/company/motoprouae/>



MOTOPRO

| KPI | | Below Expectations | Meets Expectations | Exceeds Expectations | Outstanding |
|-----------------|---------------------------------|--------------------|--------------------|----------------------|-------------|
| LEAD GENERATION | Monthly new leads/prospects | | | | ✓ |
| | Qualified leads per month | | | | ✓ |
| WEBSITE | Monthly website traffic | | | ✓ | |
| | Returning vs. new visitors | | ✓ | | |
| | Visits per channel | | | ✓ | |
| | Average time on page | | | ✓ | |
| | Website conversion rate | | | ✓ | |
| SEO | Traffic from organic search | | ✓ | | |
| | Conversions from organic search | | ✓ | | |
| | Google PageRank | | | ✓ | |
| ADVERTISING | Traffic from social media | | | | ✓ |
| | Leads and conversions from SM | | | | ✓ |
| | Engagement rate | | | | ✓ |
| | Social media ROI | | | | ✓ |

❖ OUR CLIENTS



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Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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