



EIFM

Branding

Website

Brand Manual

Sms, Botim & Email Marketing

GDN & Google Search

Digital Marketing

Social Media Management

EIFM

Emirates International Facility Management LLC (EIFM) is a subsidiary of the Das Holding Group of Companies (www.dasholding.ae). Established in 1996 as one of the leading companies in UAE providing a full range of high-quality, cost-effective, and integrated facility management solutions to the UAE business community. Through using technology to the greatest extent possible in our process and the diverse, well-trained team of technicians, covering a wide variety of solution offerings, EIFM has developed a strong reputation in catering bespoke solutions tailored to improve the time and efficiency to meet our client's business needs.

EIFM is ISO 9001:2015 Certified accredited for our quality management and environmental systems. We strive for innovative and technical excellence over the years and that's why EIFM's growing client list stands as proof that the company's ability to live up to its high standards of customer loyalty, efficiency, and attention to detail.



EIFM

EIFM, needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



EIFM

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles EIFM's Social media from A to Z.

Website: <https://www.eifm.ae/>

Facebook: <https://www.facebook.com/eifmae/>

Instagram: <https://www.instagram.com/eifmae/>

Linkedin: <https://www.linkedin.com/company/emirates-international-facility-management-eifm/>



EFM

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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