



CAMELLIA

Branding
Digital Marketing
Social Media Management

CAMELIA

CAMELIA is known for its quality in delivering finest flowers across UAE & GCC. We are committed to deliver world class, premium quality flowers sourced from the best locations from around the world and shipped fresh to the UAE.

CAMELIA Flowers is a leader in providing Wholesale flowers to various florists across the UAE. We source our flowers - freshly cut and imported from over 50 countries worldwide. Our flowers are sold at some of the leading flower retailers as well as ecommerce websites in the region, who have continued to trust the sourcing, delivery and quality of flowers provided by CAMELIA Flowers.



CAMELIA

CAMELIA, needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



CAMELIA

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles CAMELIA's Social media from A to Z.

Website: <https://www.camelia.ae/>

Facebook: <https://www.facebook.com/CameliaFlowersUae/>

Instagram: <https://www.instagram.com/cameliaflowershop/>

Linkedin: <https://www.linkedin.com/company/camelia-flower-shop/>



CAMELIA

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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