



KINGSMEN

THE PENTHOUSE

Flyer Design Services

THE PENTHOUSE

The multi award winning the penthouse is a contemporary lively rooftop lounge & club, and host to the hottest events in town. Dine and dance with us from sunset to the early hours in the morning with a different music experience awaiting daily.

Dubai's no 1 rooftop lounge! From day time to the early hours, there's always something happening at The Penthouse. The dark and dimly lit city view lounge is elegantly designed for dinner and dancing, whilst the marina terrace, famous for its Dubai skyline background, is perfectly set up to capture those holiday Instagram shots.



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The Penthouse needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



THE PENTHOUSE

Kingsmen Agency was hired by THE PENTHOUSE for flyer design services.

Website:

<https://thepenthouse.co/>

Facebook:

<https://www.facebook.com/ThePenthouseDubai>

Instagram:

<https://www.instagram.com/thepenthousedubai/>

Vimeo:

<https://vimeo.com/fivepalm>



THE PENTHOUSE

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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