



Shark Entertainment

Branding
Logo Design
Website Development

Shark Entertainment

Shark Entertainment is an event management firm based in Dubai, UAE. We bring a fresh and unique approach to the event management industry. Our team of experts are trained to understand the needs of our clients, in order to deliver their vision adequately.

Shark Entertainment approaches every project with attention to detail. No matter the size and scope of the project, we treat your event like a business with clear strategic goals, defined milestones, and a comprehensive plan to ensure that your event is delivered on time and on budget.



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Shark Entertainment needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Shark Entertainment

Kingsmen Agency was hired by “Shark Entertainment” for Branding, Logo Design and Website Development.

Website:

<https://sharkentertainments.com/>

Facebook:

<https://www.facebook.com/sharkentertainments/>

Instagram:

<https://www.instagram.com/sharkentertainments/>



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| KPI | | Below Expectations | Meets Expectations | Exceeds Expectations | Outstanding |
|-----------------|---------------------------------|--------------------|--------------------|----------------------|-------------|
| LEAD GENERATION | Monthly new leads/prospects | | | | ✓ |
| | Qualified leads per month | | | | ✓ |
| WEBSITE | Monthly website traffic | | | ✓ | |
| | Returning vs. new visitors | | ✓ | | |
| | Visits per channel | | | ✓ | |
| | Average time on page | | | ✓ | |
| | Website conversion rate | | | ✓ | |
| SEO | Traffic from organic search | | ✓ | | |
| | Conversions from organic search | | ✓ | | |
| | Google PageRank | | | ✓ | |
| ADVERTISING | Traffic from social media | | | | ✓ |
| | Leads and conversions from SM | | | | ✓ |
| | Engagement rate | | | | ✓ |
| | Social media ROI | | | | ✓ |

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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