



OMNI

Branding
Website Development
Social Media Management
Paid Advertising
Production

OMNI

In a city that's always changing, OMNI is the steady go-to in Dubai nightlife. Based in Wafi Complex, we're one of the most experienced Arabic late-night venues. We offer the best to our customers and provide them with a unique experience in a sparkling atmosphere filled with Khaliji and Oriental vibes.

Offering you a luxurious and unforgettable nightlife experience with a range of professional Arabic DJ's and live entertainment such as fire shows, aerial dancers and belly dancers. OMNI provides VIP lounges overseeing the whole club at once.



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OMNI needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



OMNI

From Flyers design, English and Arabic Content Creation, posting and boosting, Kingsmen Agency handles OMNI's Social media from A to Z

Website: <https://omniclubdubai.com/>

Instagram: https://www.instagram.com/omni_dubai/

Facebook: <https://www.facebook.com/omnidubaiclub/>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassarabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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