



OLE

Branding
Website Development
Social Media Management
Digital Advertising
Production

OLE

The refinement of being in one of the most exclusive and requested areas of the city, and promises to attract the attention of even the most distracted. "OLE" is more than a lounge, here you can travel through the Latin American culture of Mexico. Ole offers typical flavors of gastronomy, customs, stories and traditions from the different regions of Mexico. Adapted to the lifestyle in Dubai, OLE is a place where you can relax and enjoy good times with your friends and family and even have business meetings, here you can experience a unique new culture without having to travel. We promise a wide range of food and drinks that will make your mouth water.



OLE

OLE needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



OLE

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles OLE's Social media from A to Z.

Website:

<http://oledubai.com/>

Facebook:

<https://www.facebook.com/Ole-Dubai-100232708783736>



OLE

| KPI | | Below Expectations | Meets Expectations | Exceeds Expectations | Outstanding |
|-----------------|---------------------------------|--------------------|--------------------|----------------------|-------------|
| LEAD GENERATION | Monthly new leads/prospects | | | | ✓ |
| | Qualified leads per month | | | | ✓ |
| WEBSITE | Monthly website traffic | | | ✓ | |
| | Returning vs. new visitors | | ✓ | | |
| | Visits per channel | | | ✓ | |
| | Average time on page | | | ✓ | |
| | Website conversion rate | | | ✓ | |
| SEO | Traffic from organic search | | ✓ | | |
| | Conversions from organic search | | ✓ | | |
| | Google PageRank | | | ✓ | |
| ADVERTISING | Traffic from social media | | | | ✓ |
| | Leads and conversions from SM | | | | ✓ |
| | Engagement rate | | | | ✓ |
| | Social media ROI | | | | ✓ |

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



+971 56 171 5886



+9714 2225 226



info@kingsmenagency.com



www.kingsmenagency.com



Business Bay, Churchill Tower 1– Dubai-Office 2114



@Kingsmen_Agency



@KingsmenDubai



@AgencyKingsmen



@KingsmenAgency