



BIONASCEPT

Logo Design
Brand Guidelines
Labels

BIONASCEPT

We are an innovative and rapidly growing company based out of Dubai, UAE, we are among very few providers worldwide who offer next generation nanotechnology services custom built for specific private clients.

BIONASCEPT provides next generation Nanotech expertise and services that delivers surface modification technologies and provides protection against day-to-day real world threats, situations and challenges while enabling our partners with their own protected private labels, scalable operations and satisfaction to their clients.

BIONASCEPT is creating and providing technologies to provide integrated, end-to-end solutions and services offerings to our partners in the public and private space who are looking to solve their unique challenges and problems associated with different surface exposures to different threats in real world situations. Also one of our compelling achievements is that we have created Nano-engineered coatings that can be applied in atmospheric conditions.



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Kingsmen Agency was hired by BIONASCEPT for Logo Design, Brandguidelines & Labels.

Website:

<http://www.bionascept.com/>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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