



Avenue

Branding
Website Development
Events & Social Media Management
Production

Avenue

Avenue is an elegant and classy mixed with an oriental feel entertainment venue offering a night club/lounge experience. Located in Shangri-La Hotel, in Dubai, the venue is bound to deliver an exclusive nightlife experience to its customers. With oriental and mainstream music provided by the best DJ's present.



THE AVENUE DUBAI

Avenue

Avenue needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Avenue

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles The Avenue's Social media from A to Z.

Website:

<https://avenuedxb.com/>

Instagram:

<https://www.instagram.com/theavenuedubai/>

Facebook:

<https://www.facebook.com/omnidubaiclub/>



Avenue

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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