



Wilken

- Account Setup
- Branding Setup
- Social Media Management
- Paid Advertising
- Content Creation
- Website Development
- SEO Plan

Wilken



Wilken is a company that works towards creating innovative and technological products that are Smart, Easy and Affordable. Wilken is an e-commerce company that offers a wide range of technologies, which fit your lifestyle needs and is also up to date with the newest technologies on the market.

Our products are made with the intention to reach a wide range of audience, given their accessibility and their ease during usage.

The company is working towards expanding its projects towards several technological products, in order to satisfy the needs of the consumers.

Wilken

Wilken needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Wilken

From Account Setup, Branding Startup, Website Development, Paid Advertising, SEO Plan, Flyers design, Content Creation, posting and boosting, Kingsmen Agency handles Wilken's social media Instagram, Facebook, Twitter and LinkedIn from A to Z

Website: <https://wilken.com/>

Facebook: <https://www.facebook.com/Wilken-1039213648>

Instagram: <https://www.instagram.com/wilkenllc/?hl=en>

LinkedIn: <https://www.linkedin.com/company/wilkencompany>



Wilken

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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