



Kingsmen Agency

“Tonvoy Technology”
Social Media Management

TONVOY Tonvoy Technology

TECHNOLOGY



- Tonvoy Technology is a Geneve based company aiming at being a major contributor to human prosperity through investing in adapting cutting-end technology to serve the purpose of creating innovative products that enrich the human well-being in various territories.



Our Action Plan for Tonvoy

- Tonvoy needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the company that included:
 - Facebook
 - Instagram

Social Media

- From Flyers design, Video Production, Content Creation and Translation, posting and boosting, Kingsmen Agency handled Tonvoy's social media from A to Z.
- Facebook:
<https://www.facebook.com/TonvoyTechnology>
- Instagram:
https://www.instagram.com/tonvoy_technology/



Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886