



The Wise Production

Branding
Social Media Management
Paid Advertising

The Wise Production

Full-service video production company creating content to engage, enthuse and entertain. The Wise Production aims to craft with an impact and deliver high-quality visuals and offers a bespoke service for a range of clients around the globe.



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The Wise Production, needs to focus on their Social Network as the internet in GCC has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



The Wise Production

From Flyers design, Full Arabic Content Creation, posting and boosting, Kingsmen Agency handles The Wise Production's social media from A to Z

Website:

<http://www.thewiseproduction.com/>

Instagram:

<https://www.instagram.com/thewiseproduction/>

Facebook:

<https://www.facebook.com/thewiseproduction/>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassarabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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