



PLT Vacation Club

BRANDING
WEBSITE DEVELOPMENT

PLT Vacation Club

PLT Vacation Club has been a market leader in the timeshare management field in the Middle East region. We cooperated with many marketing companies in different fields to help you getting your required service fulfilled. PLT's timeshare management, assist timeshare owners within the company to set clear organizational goals and help them to get the best out of the unused weeks. Our professional team will provide all support and guidance to ensure the best solutions and increase its benefit.



PLT Vacation Club

PLT needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Time Sharing Management

PLT Vacation Club is a full-service shared vacation ownership and club hotel and resort management firm.

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Tour and Activities

PLT Vacation Club works with tour and activity providers to facilitate thousands of vacation activities.

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Rentals

Get your unused timeshare weeks requested for booking during the highly demand dates

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Resells

Do not waste your time on a long waiting list to resell

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PLT Vacation Club

Kingsmen Agency handles Branding and Website Development for PLT Vacation Club.

Website:

<http://pltvacationclubdxb.com/>



Personal Travel Consultant

Booking your weeks in the holiday period that you need, at the locations that you find most desirable

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Alerts

Maintaining your account up to date before maintenance's penalties applied or deposits expiring

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Add Ownership

We are offering a unique ownership deals directly from owners

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Hotel Bookings

Coming Soon!

LEARN MORE



Flight Tickets

Coming Soon!

LEARN MORE



Car Renting Services

Coming Soon!

LEARN MORE

PLT Vacation Club

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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