



Kingsmen Agency

“Naseemo Technology”
Social Media Management



Naseemo



- Naseemo.com is a rapidly growing online classifieds platform in the UAE with millions of pageviews landing successfully. Connecting buyers and sellers to ease the online purchasing of classifieds. Naseemo has recently established in 2019 by Mr. Ghassan Kharouf in Dubai, UAE. Expanding soon in middle east countries such as Jordan , Saudi , etc..



Our Action Plan for Naseemo

- Naseemo needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the company that included:
 - Facebook
 - Instagram

Social Media

- From Flyers design, Video Production, Content Creation and Translation, posting and boosting, Kingsmen Agency handled Naseemo's social media from A to Z.
- Facebook: <https://www.facebook.com/Naseemo.uae>
- Instagram: <https://www.instagram.com/naseemo.uae/>



Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

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