



NEW ERA ENTERPRISES

FULL SOCIAL MEDIA
WEBSITE
SEO
BRANDING

NEW ERA ENTERPRISES

New Era Enterprises is a substantial factor in the seam between two opposites, between two businessmen, between cultures, and between businesses in general with the goal of maximizing the enveloped potential in the cooperation between different sides.

From within the long-term insight and facing challenges the business market presents each time anew we established the organization that connects businesses, people, and ventures in Israel with businesses, people, and ventures in the Arab world and in the United Arab Emirates, and Bahrain in particular. We are happy to harness our familiarity with the best relevant entities in the United Arab Emirates, Bahrain, and Israel, alongside our experience and knowledge both in the legal aspect of accompanying transactions and communications between sides and in our ability to recognize needs and locate solutions from the other side of the map.



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New Era Enterprises needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



NEW ERA ENTERPRISES

From Flyers design, Full English Content Creation, posting and boosting, Kingsmen Agency handles New Era Enterprises' social media from A to Z

Website:

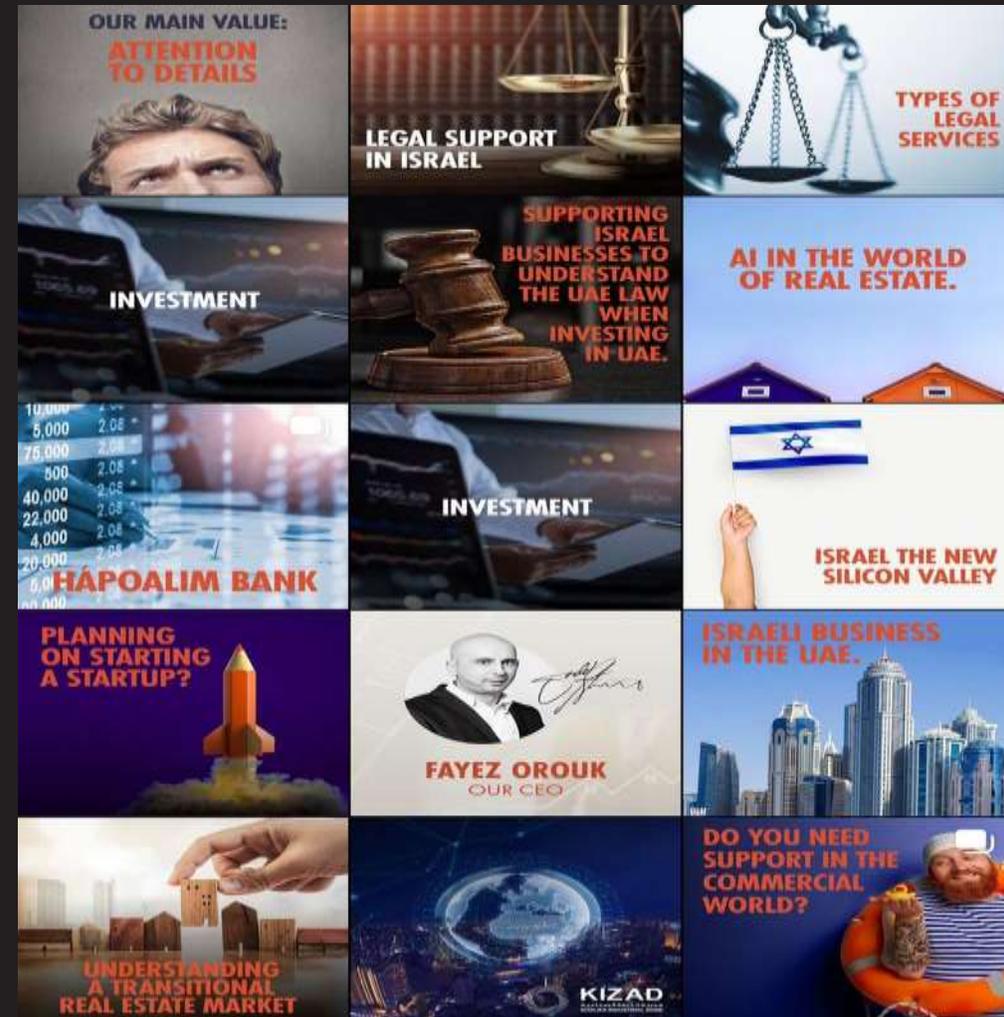
<https://newera.enterprises/>

Facebook:

<https://m.facebook.com/New-era-enterprises-117111710204546>

Instagram:

<https://instagram.com/new.era.enterprises?igshid=19hi3rk8s3k0e>



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KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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