



KINGSMEN



Kingsmen Agency

“MANTIS”

Social Media Management, Content
Creation, Design, Video Production, SEO,
Website Design, Hosting and Management



MANTIS



- Mantis prides itself on being the only premium nightclub which is of Dubai from Dubai. Mantis is a powerfully alluring hotspot in the heart of DIFC, uniting people of eclectic tastes and with a shared love for music, nightlife and entertainment.



Our Action Plan for MANTIS

- MANTIS needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the Venue that included:
 - Facebook
 - Instagram
 - Website
 - SEO
 - Website
 - Hosting, maintenance and management

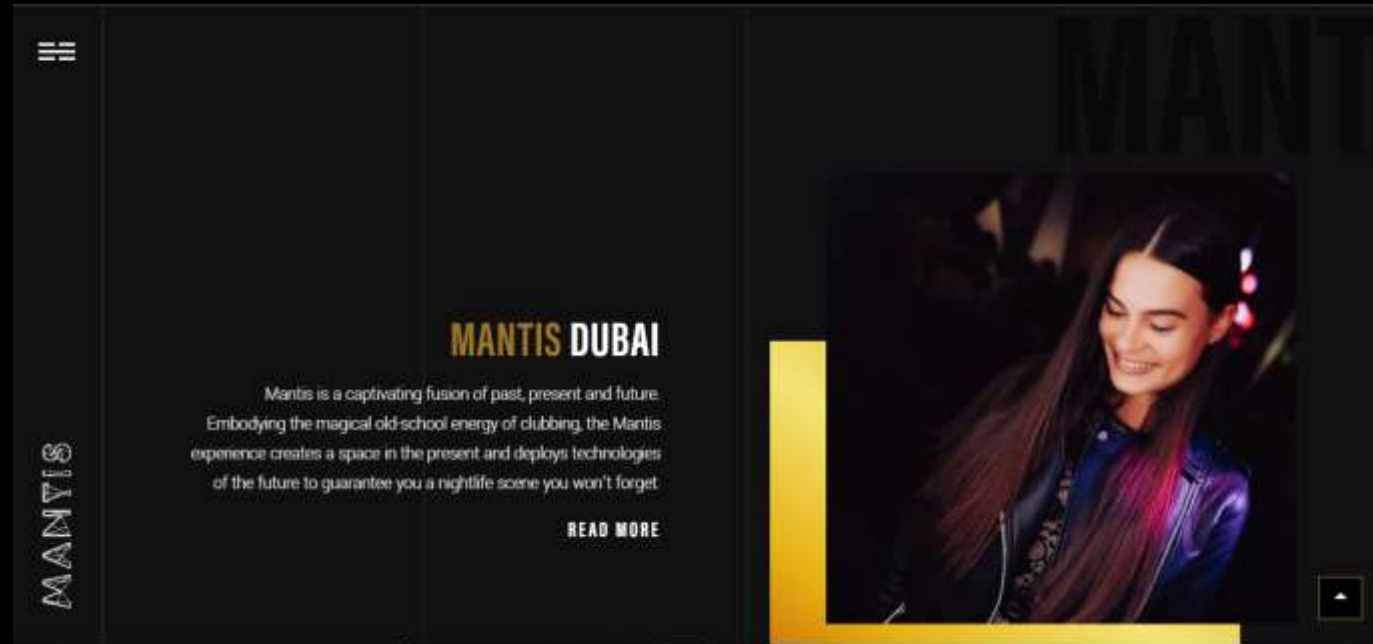
Social Media

- From Flyers design, Video Production, Content Creation and Translation, posting and boosting, Kingsmen Agency handles MANTIS's social media from A to Z.
- Facebook: <https://www.facebook.com/mantisatl>
- Instagram: <https://www.instagram.com/mantisdubai/>



Website

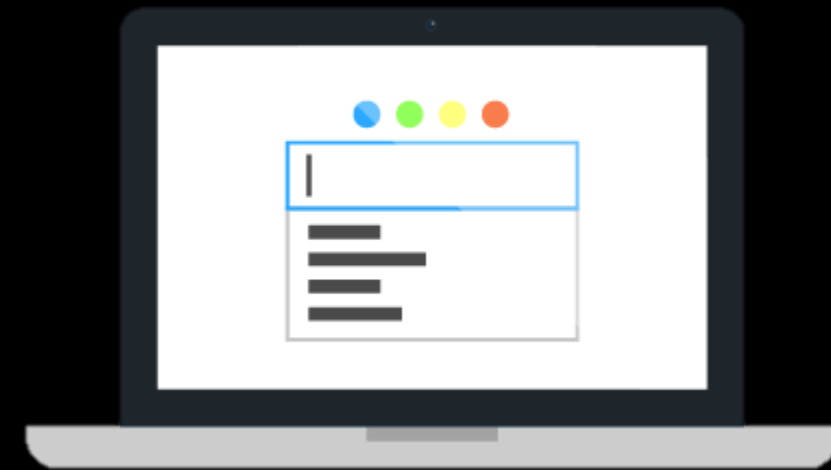
- Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations.
- Website development from scratch or via WordPress, Content Creation, hosting, Maintenance and update upon necessity was handled by our skilled team till very last edit.



<https://www.mantis-club.com/>

Search Engine Optimization

- Our group of web professionals handles practically every aspect of building and maintaining your web presence through Search Engine Optimization.
- Kingsmen team of SEO specialists is constantly working on MANTIS Website to succeed online. The right SEO pros will be able to create a website based on your company's unique features.



Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886