



Kingsmen Agency

“Luxury Supercar Rentals”

Website Design, Hosting and Management



Luxury Supercar Rentals



- Luxury Supercar Rentals Dubai prides itself on being the leading prestige and performance car hire company in the industry.



Our Action Plan for Luxury Supercar Rentals

- Luxury Supercar Rentals needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the company that included:
 - Website Design, Hosting and Management

Website

- Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations.
- Website development from scratch or via WordPress, Content Creation, hosting, Maintenance and update upon necessity was handled by our skilled team till very last edit.



<https://luxurysupercarsdubai.com/>



Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886