



Lucky Fish

Social Media Management
Digital Media Management
Paid Advertising

Lucky Fish

Situated directly on the beach-front of the new Palm West Beach development on Palm Jumeirah, Lucky Fish is an effortlessly chic Mediterranean restaurant and beach. Set to open its doors at the beginning of February, and with an enviable location in one of Dubai's latest hot-spots, Lucky Fish promises to bring a laid-back, coastal vacation style experience to Dubai for a discerning, cosmopolitan crowd. Guests are invited to revel in the charismatic, graceful glamour of the Mediterranean with a rich culinary journey and a lively day to night ambiance.

Boasting mesmerizing views of the iconic Dubai skyline, Lucky Fish's interiors reflect a tranquil coastal style with a well-thought out rustic design concept at the terrace and the beach, perfect for dining no matter the time of day. Elegant 19th Century French chandeliers adorn the ceilings to provide the perfect touch of whimsical romance against the bright and shabby-chic interiors. Linen curtains draped throughout the space and furniture upholstered with exclusive imported fabrics, perfectly compliment the natural and neutral colour palette alongside an abundance of greenery. The outdoor terrace is the perfect spot in which to soak up the sun in the day or enjoy sunset and cooler evenings, with its luxurious beach cabanas featuring king-size sun beds and sofas with comfortable dining spaces.



Lucky Fish

Lucky Fish's main objective in the fourth quarter of 2020 will be increasing brand awareness and reach, so they can penetrate the market and assure acceptance from the early adopters in the market.

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



Lucky Fish

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles Lucky Fish's social media from A to Z

Website:

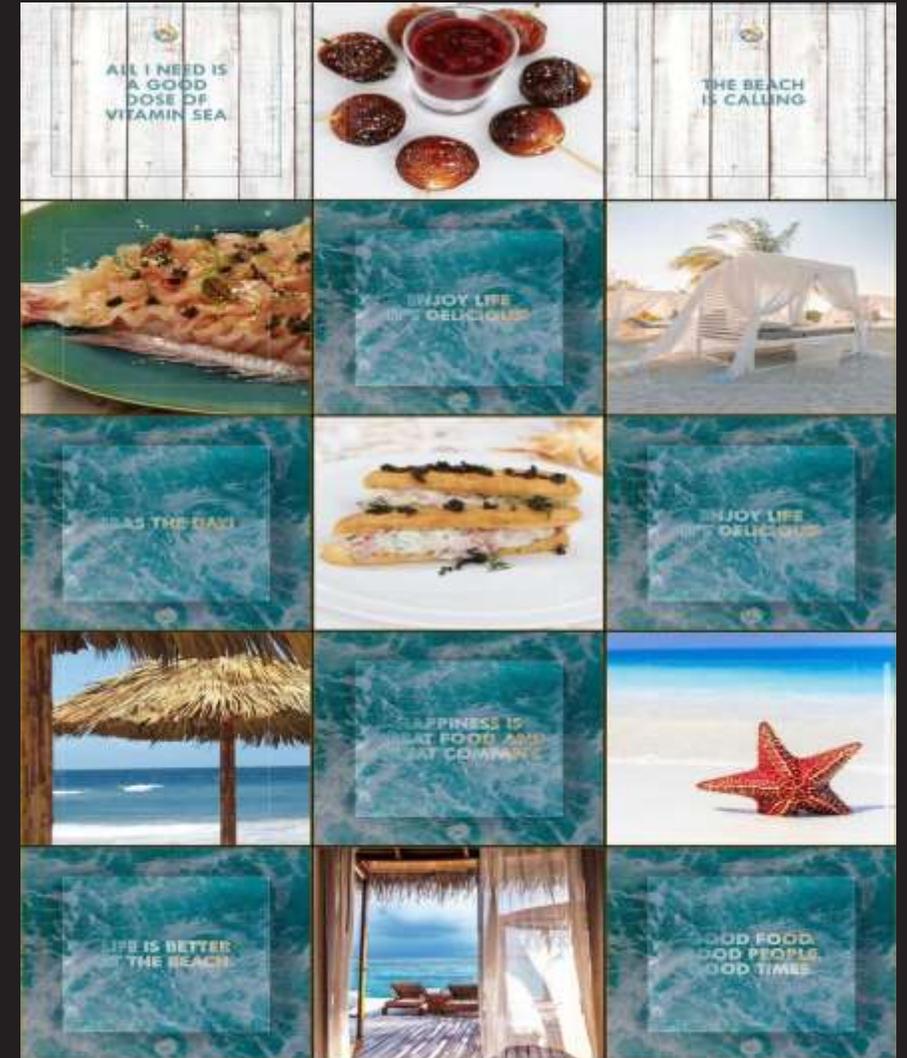
<https://luckyfishdubai.com/>

Instagram:

<https://www.instagram.com/luckyfishdubai/?igshid=1hf1nvigur514>

Facebook:

<https://m.facebook.com/Luckyfishdubai/>



Lucky Fish

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS



Dr. Angie Kassabie





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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