

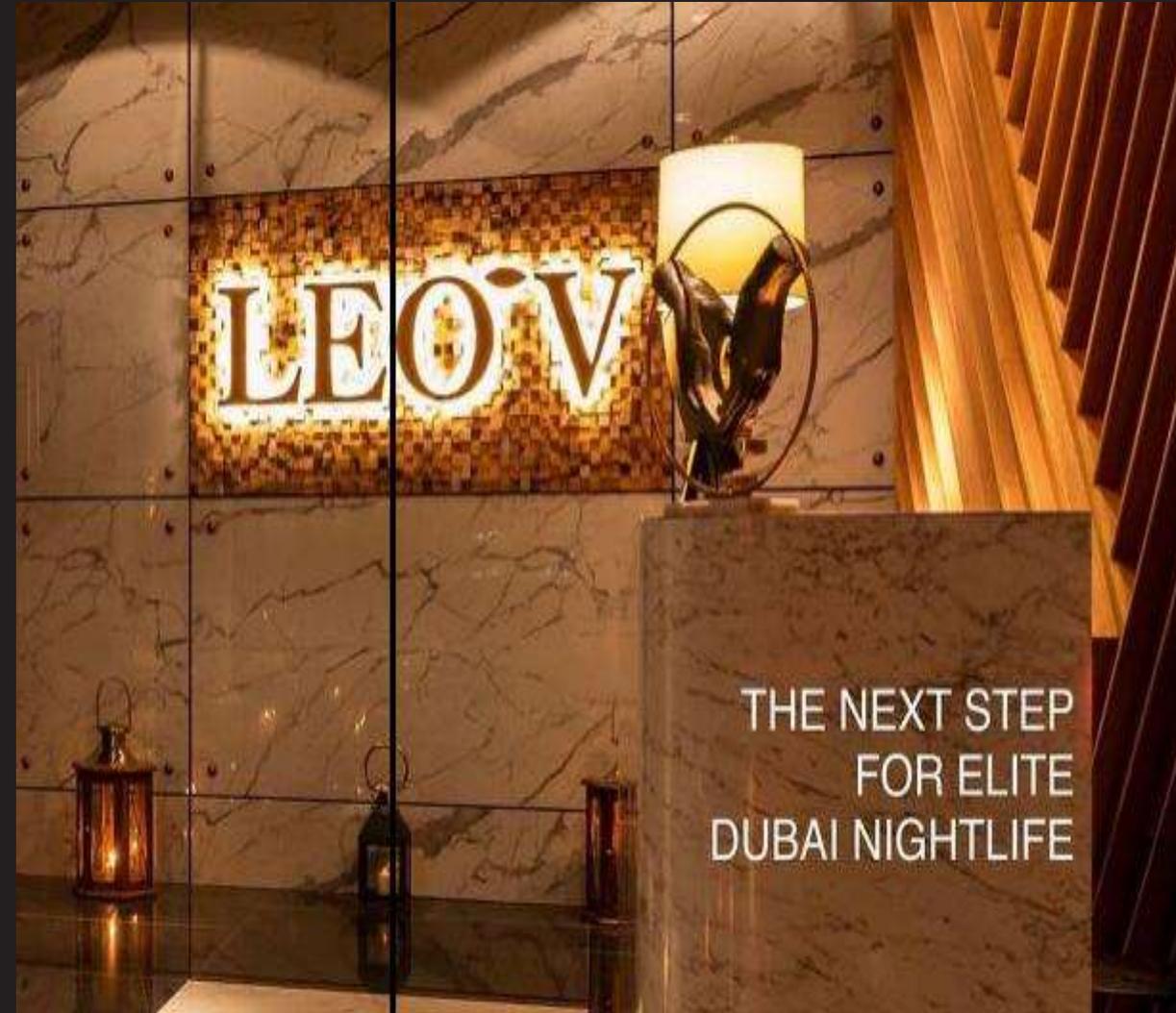


LEO'V

Website Development
Social Media Management
SEO Plan

LEO'V

LEO'V by Leonardo Da Vinci is an exquisite concept of a restaurant and lounge Bar. Located in the heart of Palm Jumeirah in Zabeel Saray Hotel With magnificent view on Jumeirah beach coastline, on our outside terrace you may enjoy every sunset that is bringing the promise of a new dawn. Our venue will be your new favorite escape where you will feel the unique love of art and creation. Allow us to take you on a journey of awakening your senses. Your new home with sophisticated and antique interior design. Enjoy our bar menu drinks inspired by Leonardo Da Vinci life. Along with Mediterranean cuisine filled with aromas and taste with Asian touch. Choose in between our many unique theme nights that will give you goosebumps.



LEO'V

LEO'V needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



LEO'V

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles LEO'V's Social media from A to Z

Website:

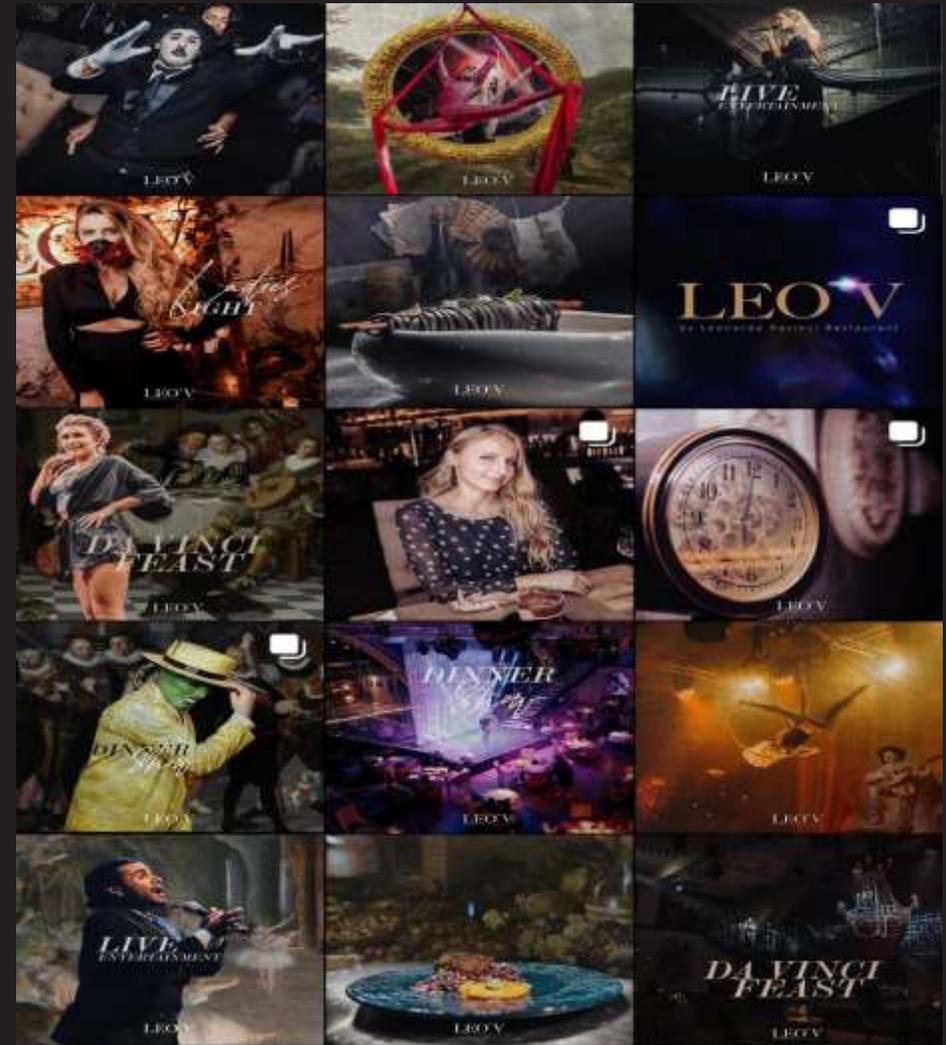
<https://www.leov.ae/>

Instagram:

<https://www.instagram.com/leovdubai/>

Facebook:

<https://www.facebook.com/LeoVdubai/>



LEO'V

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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