



Kingsmen Agency

“KEY VIP LOUNGE”

Social Media Management

Website Hosting and Maintenance & SEO Setup



KEY VIP LOUNGE



- Party venues might be spread all over Dubai but we know the spot for the number one After Party destination in Dubai.
- Key VIP Lounge offers its guests, the royal experience from cuisine to entertainment.
- A perfect ambiance created to give you the VIP experience as you step into a magical world of royalty and luxury.



Our Action Plan for KEY VIP LOUNGE

- Key VIP Lounge needed to reach its target audience in a more effective and catchy manner.
- Kingsmen Agency planned and implemented a full Social Media and Digital Marketing strategy for the Venue that included:
 - Facebook
 - Instagram
 - Website development
 - Website Maintenance
 - SEO

Social Media

- From Flyers design, Content Creation and Translation, posting and boosting, Kingsmen Agency handles KEY VIP LOUNGE's social media from A to Z
- Facebook: <https://www.facebook.com/Key-Lounge-Dubai-105107574174421>
- Instagram: <https://www.instagram.com/keyviploungedxb/>



Website

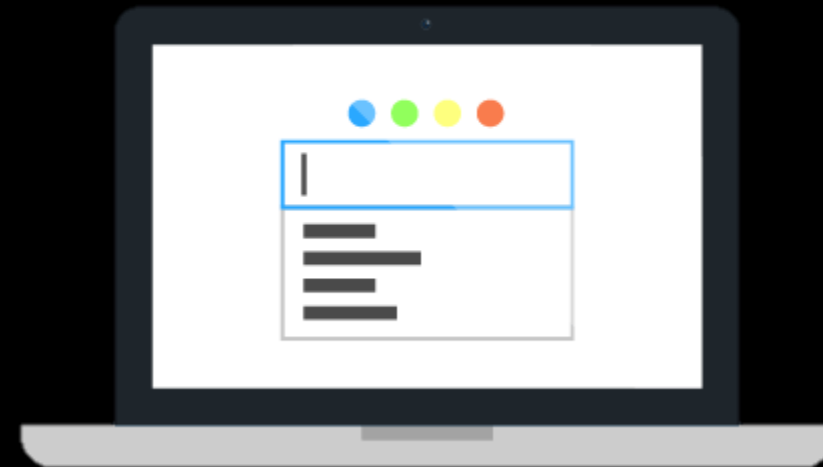
- Our creative web designers and developers build stunning, attractive and remarkable websites and mobile applications to serve your customers and meet your expectations.
- Website development from scratch or via WordPress, Content Creation, Maintenance and update upon necessity was handled by our skilled team till very last edit.



<http://keyviplounge.com/>

Search Engine Optimization

- Our group of web professionals handles practically every aspect of building and maintaining your web presence through Search Engine Optimization.
- Kingsmen team of SEO specialists is constantly working on KEY VIP LOUNGE Website to succeed online. The right SEO pros will be able to create a website based on your company's unique features.



Key Performance Indicators

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



KINGSMEN

Thank You!

info@kingsmenagency.com

<https://kingsmenagency.com/>

+971 56 171 5886