



## Imperial Dates

Account Setup  
Branding Setup  
Social Media Management  
Paid Advertising  
Content Creation  
Website Development  
SEO Plan

# Imperial Dates



Imperial Dates is a luxurious and top-notch dates production company. Our products are carefully harvested in the most perfect and adequate conditions in order to produce some of the finest dates found in the world today. Everyone has a passion, and our passion is delivering a superior taste of quality dates. Our dates are harvested from the finest orchards located in the city of Medina in Saudi Arabia. Our products are packed under the highest level of hygiene and carefully controlled during the process, which enables us to maintain the freshness of our dates throughout different seasons, as well as export large quantities to numerous parts of the world.



**HARVESTED WITH THE HIGHEST  
CARE**

# Imperial Dates

Imperial Dates, needs to focus on their Social Network as the internet in world has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



# Imperial Dates

From Account Setup, Branding Startup, Website Development, Paid Advertising, SEO Plan, Flyers design, English and Arabic Content Creation, posting and boosting, Kingsmen Agency handles Imperial Dates' social media Instagram, Facebook, Twitter and LinkedIn from A to Z

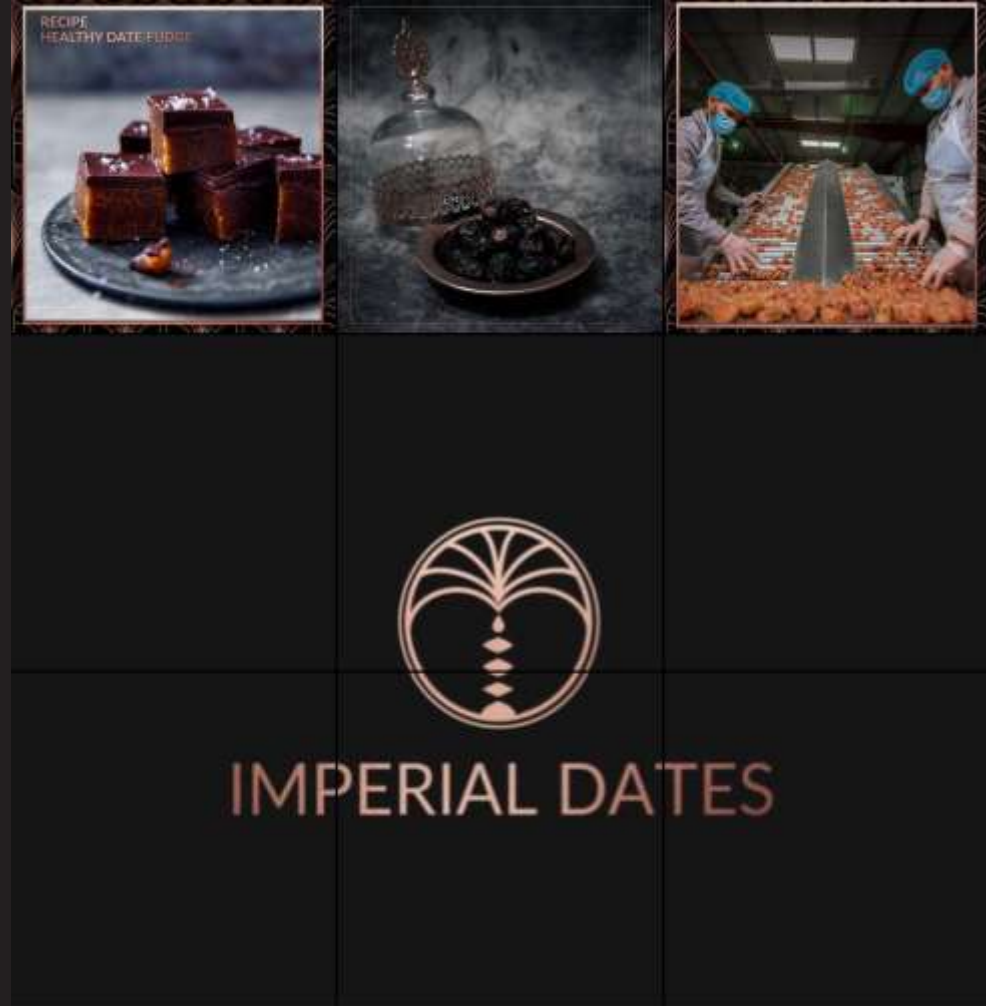
Website: <http://www.imperialdates.com/>

Facebook: [https://www.facebook.com/Imperial-Dates-112317407362152/about?ref=page\\_internal](https://www.facebook.com/Imperial-Dates-112317407362152/about?ref=page_internal)

Instagram: <https://www.instagram.com/imperialdates/>

LinkedIn: <https://www.linkedin.com/company/imperial-dates>

Twitter: <https://twitter.com/imperialdates?s=11>



# Imperial Dates

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓



# ❖ OUR CLIENTS





Thank You!

## Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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