



GLO

Branding
Logo Design
Website Development
Social Media Management
Digital Advertising

GLO

Located in the center of the business area in Dubai – DIFC, GLO Restaurant/Lounge is a high-energy, trendy yet chic place with an open terrace that overlooks the whole district. GLO is located in the prime location for hanging out with friends and co-workers after a long workday. It is a sophisticated spot that offers an enthusiastic and vibrant ambiance for daytime and evening visits. The décor is simple, sleek and modern making you feel instantly comfortable and fashionable at the same time, in addition to the charming and delightful sounds of violin and saxophone. The warm hospitality and scenery are bound to elevate your experience.

GLO | LOUNGE | DIFC



P LEVEL, Al Fattan Currency House, DIFC, DUBAI, UAE

GLO

GLO needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation

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From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles GLO's Social media from A to Z

Website:

<https://glodubai.com/>

Instagram:

<https://www.instagram.com/glodxb/>

Facebook:

<https://www.facebook.com/Glodifc>



GLO

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

❖ OUR CLIENTS





Thank You!

Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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