

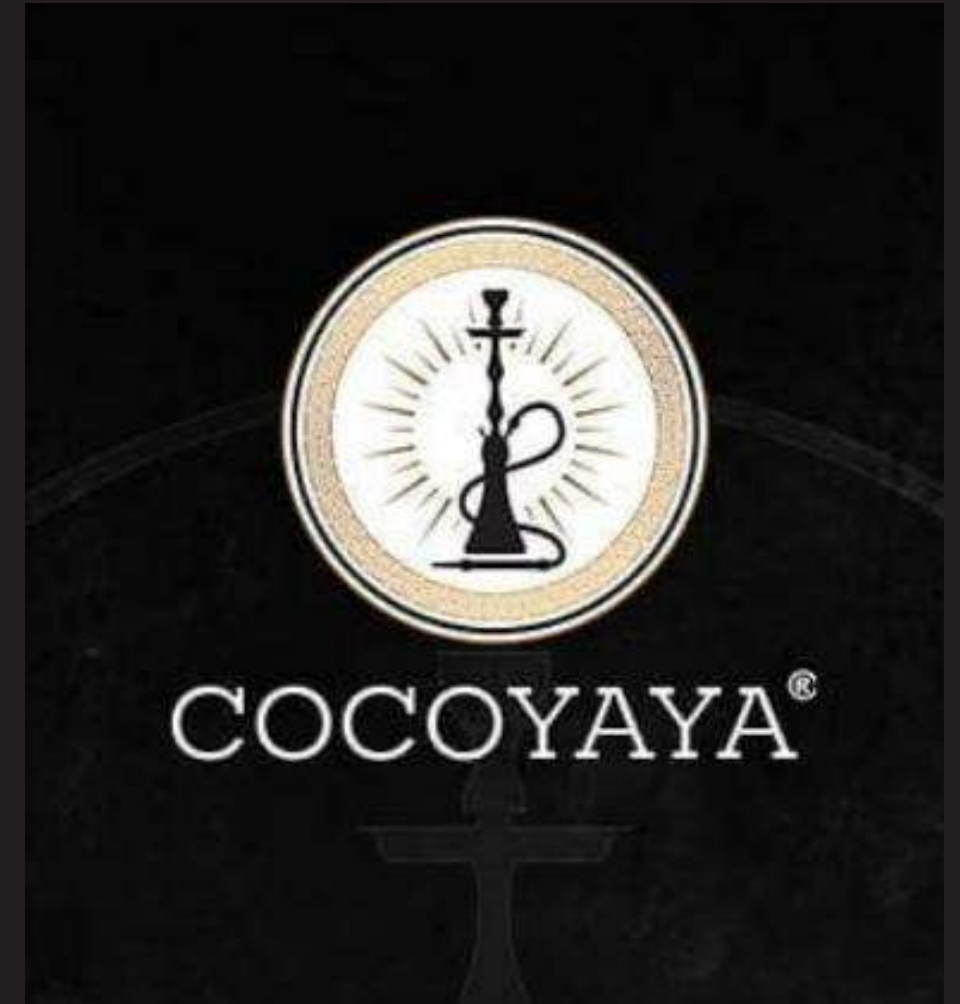


COCOYAYA

Branding  
Production  
Social Media Management

# COCOYAYA

COCOYAYA is one of the best shisha manufacturers in India. Premium quality shisha made with hand cut glasses and stainless steel.



# COCOYAYA

COCOYAYA needs to focus on their Social Network as the internet in UAE has been rising in importance and became a lead communication platform that drives brand reputation and consumers:

Our Objectives:

- Create Brand awareness
- Create and Maintain Customer Loyalty
- Build More Loyal Fan base
- Increase Engagement Rate
- Increase Revenue/Lead Generation



# COCOYAYA

From Flyers design, Full Content Creation, posting and boosting, Kingsmen Agency handles COCOYAYA's social media from A to Z

Website:

<https://cocoyaya.in/>

Instagram:

<https://www.instagram.com/cocoyaya.official/>

Facebook:

<https://www.facebook.com/cocoyayaofficial/>

Twitter:

<https://twitter.com/Cocoyayahookah>



# COCOYAYA

KPI		Below Expectations	Meets Expectations	Exceeds Expectations	Outstanding
LEAD GENERATION	Monthly new leads/prospects				✓
	Qualified leads per month				✓
WEBSITE	Monthly website traffic			✓	
	Returning vs. new visitors		✓		
	Visits per channel			✓	
	Average time on page			✓	
	Website conversion rate			✓	
SEO	Traffic from organic search		✓		
	Conversions from organic search		✓		
	Google PageRank			✓	
ADVERTISING	Traffic from social media				✓
	Leads and conversions from SM				✓
	Engagement rate				✓
	Social media ROI				✓

# ❖ OUR CLIENTS





Thank You!

## Our Contacts:

Feel free to contact us at anytime because we are always pleased to collaborate with you.



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